

ACADEMIC YEAR 2022-2023



**VUB
GAMING**

INTRO

VUB Gaming is an association for-and-by students that aims at promoting gaming and esports among students of the Vrije Universiteit Brussel.

VUB Gaming achieves this by organising online and onsite gaming related activities. Besides, it also includes an educational pillar thanks to the Expert Class in Esports Management given at our university [<https://expertclass.be/>].

Additionally, VUB Gaming participates in various collegiate esports tournaments with its own teams consisting of VUB students and partners up with other collegiate esports universities in Belgium like the ULB and EHB appealing to a wider audience even outside the academic sphere.

VUB Gaming is also present at major VUB organised events like the student kick-off, 12-hours run and the VUB info days. Through its activities, VUB Gaming participates in and raises awareness to this fast-growing virtual cyberspace phenomenon.



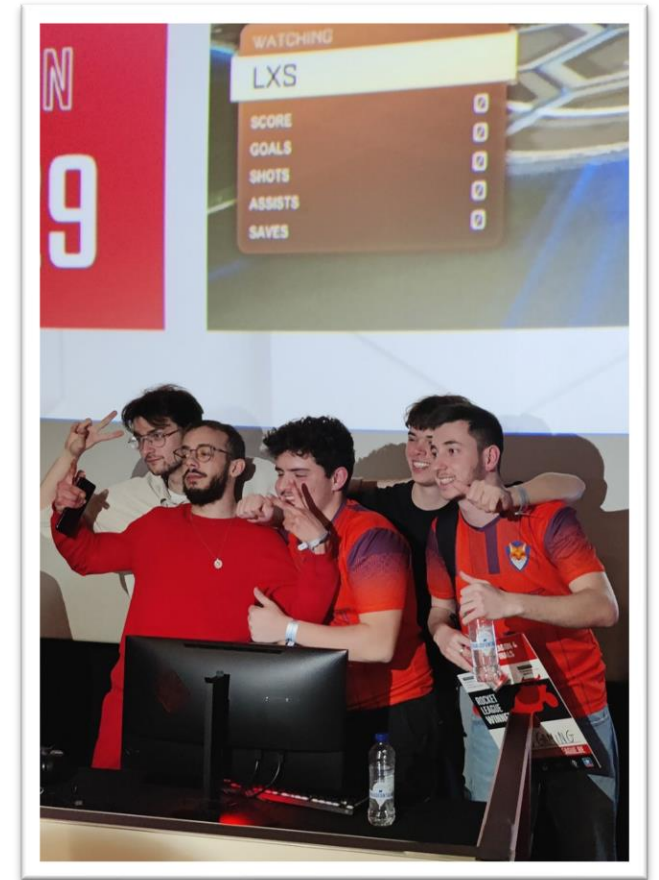
OUR STORY

VUB Gaming recently started in December 2021 with a small group of VUB students that were looking for like minded students with an interest in gaming.








Informally, VUB Gaming was born and quickly grew into a full-blown organization comprising of 3 semi-professional teams of esports athletes focusing on winning tournaments and on launching their professional careers in esports.

Around May 2022, VUB Gaming enrolled in 4 tournaments and won 3 of them, including 2 times 1st place on the Belgium esports championship, 1st place on the Benelux championship and 3rd place on the European championship in various disciplines.

The VUB Gaming esports teams are sampled from the enrolled students and the best students compete against other universities in Belgium and internationally.



ACHIEVEMENTS

Place	Game	Tournament	Date	Location	Prize
 1st	Rocket League	Block Busters	21/05/2022	Online	€90
 1st	Rocket League	Belgian Student League Season 4	08/05/2022	Kinepolis Antwerp	€800
 1st	FIFA	Belgian Student League Season 4	08/05/2022	Kinepolis Antwerp	€400
 1st	Rocket League	House of HR Cup	06/05/2022	Kursaal Ostend	€900
 3rd	Rocket League	University Esports Masters	01/05/2022	Online	€1,200
 1st	Valorant	Valorant Clutch	30/04/2022	Online	€100
 1st	Rocket League	Rocket League Winter Clash	14/12/2021	Online	€60

APPAREL



VUB Gaming has a clothing line worn at competitions and student events.

The clothing line consists of a jersey, hoodie and jacket. The jersey has a customizable gamertag, name and national flag.

The clothing line will **expand in the future.**



SOCIAL MEDIA

VUB Gaming is active on Twitter, Twitch and Instagram.

These platforms are used to communicate upcoming esports matches, livestreams and community events.

VUB Gaming also has the possibility to post on the official social media of the VUB to communicate with all VUB students.



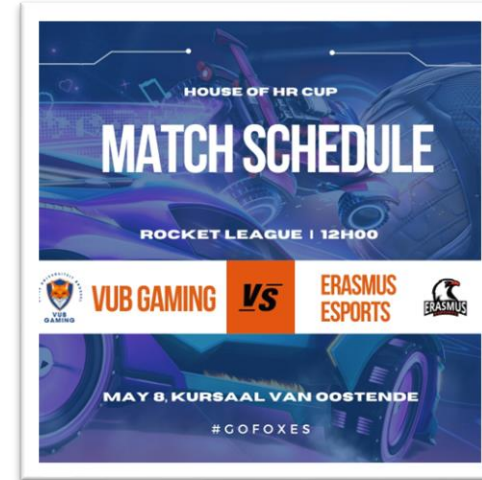
<https://twitter.com/VUBgaming>



<https://www.instagram.com/vubgaming/>



<https://www.twitch.tv/vubgaming>



SUMMARY

- ❑ VUB Gaming aims at promoting gaming and esports for students of the Vrije Universiteit Brussel.
- ❑ VUB Gaming enables an environment where interested students and experienced passionate gamers can meet, discuss and participate together in collegiate esports events.
- ❑ VUB Gaming partners position themselves at the forefront of new emerging technologies supporting VUB students in the development of their career.



JOIN THE WINNING TEAM



Anton Weyers

President

+32 472 22 05 62

anton.jan.weyers@vub.be

Robbe Seghers

Vice President

+32 471 79 68 20

robbe.seghers@vub.be